

Raha KCC's Public Digital Platform Policy for Parents, Students and Staff

KCC is committed to upholding a safe, respectful, and inclusive online environment that reflects the values of our school community. This policy applies to all digital interactions relating to the school, including official social media channels as well as external platforms such as public review sites, map based services, online forums, and other publicly accessible digital environments.

To support this, we remind all parents and students to adhere to the following guidelines:

1. Appropriate Conduct

All interactions with the school's social media platforms must remain respectful and appropriate. Any content, comments, or direct messages that are offensive, inappropriate, defamatory, or directed at individuals will not be tolerated and may be removed or reported in line with school policies and, where necessary, external authorities. Do not send any direct messages to the social media platforms. Follow the correct procedure for enquiries.

2. Student Use of School Platforms

Students are not permitted to post, comment, or send direct messages to the school's official social media accounts or on any other digital platform. These platforms are managed exclusively by the school for communication purposes.

3. Student Privacy and Representation

The school does not accept requests to feature or highlight individual students. Content is carefully curated to represent the broader school community in a balanced and inclusive manner, in line with our safeguarding responsibilities.

4. Raising Concerns

Social media and other digital platforms not managed by the school are not appropriate channels for raising individual concerns or complaints. Parents are expected to follow the school's formal communication channels to ensure that any matters are addressed promptly and appropriately.

5. Protection of Location and Personal Information

Members of the community are expected to exercise discretion when sharing content online and to avoid including identifiable details that may disclose specific locations, routines, or other sensitive information related to students or the school.

6. Use of Raha or Taaleem Logo is Strictly Prohibited

The official Raha and Taaleem logos must not be used in any unofficial capacity. Their use is strictly limited to authorized school-related purposes only and is prohibited on all external or personal platforms.

Staff Use of Personal Social Media

To protect student privacy and uphold safeguarding standards, students must not appear on any staff member's personal social media accounts under any circumstances. This includes:

- Posting photos, videos, or any identifying information of students
- Sharing content on platforms such as Instagram, Facebook, YouTube, TikTok, WhatsApp, or similar channels
- Any content regardless of intent or privacy settings

All student-related content must be shared exclusively through official school platforms and in line with school permissions and media guidelines. Staff are expected to maintain clear professional boundaries at all times and ensure that their personal online presence does not include or reference students.

KCC reserves the right to remove content, restrict access to its platforms, and report or escalate any concerns to the appropriate channels, including external authorities where necessary, in order to safeguard its community and uphold its standards.

We appreciate the cooperation of all parents and students in maintaining a professional and respectful online presence.